

Georgie Wright

With excellent communication and collaboration skills with a keen eye for detail I am seeking a role in the calibre of Digital Marketing and Content Creation to contribute to the success of forward-thinking organisations.

HdE Agency | Content Executive | 6 months July-September 2022 & Jul-Sept 2021

Launched the 'HdE PODCAST' involving the following responsibilities:

- Buying and assembling the relevant equipment.
- Branding - Spotify coverart, Youtube thumbnails, logo.
- Editing of the podcast (Premiere Pro).
- Launching the Podcast on relevant social media platforms.

Internal marketing:

- Created 'weekly vlogs' for Instagram and Youtube and TikTok exhibiting company culture.
- Created social media infographics and posts using Canva.

External marketing:

- Used Hootsuite to schedule client posts with appropriate copy.
- Created Instagram Reels for clients.
- Produced client carisels for relevant social media platforms using Adobe After Effects to create engaging content.
- Shot an interview with the Metro Mayor and a number of successful Bristol-based start-ups.

TechSPARK | Junior Content Creator | July-September 2021

- Produced interviews, features, news pieces and listacles.
- Assistance in preparation for 'Sparkies' award ceremony.

Investor database research (April 2020)

- Created a database of tech investors in the local areas for start-ups and growing businesses.

Sparkol Ltd Creators of VideoScribe | 2 week placement

- Marketing support assistant.

Fortem International | Event Sales Manager | October 2019 - March 2020

- Researched potential exhibitors and pitched them stand space.
- In 2019, I attended the Expo working in Operations ensuring things ran smoothly. (20,000 visitors and 1000 exhibitors.)

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DOB: 28/07/01

Hospitality & Retail

- VX BRISTOL 'Vegan Junk Food' | SEPT 2017-MAY 2018
- OFFICE, Cabot Circus | 2018 Christmas temp
- Next | 2020 Christmas Temp
- Safety Steward - Leeds United Stadium | 2022-2023

Core skills

Experience in:

Adobe Creative Suite

Monday.com

HTML and CSS

Hootsuite

Microsoft Office

High level of experience in:

Adobe Premiere Pro

Canva

Achievements

- Highly Commended Candidate at the **British Film Institution (BFI)** at the Moving Image Awards for A level music video creation.
- Representing my university campaign 'Interrupt' and at the Women of **Leeds Network 2023** conference.
- Independently ran the campaign 'Interrupt'. Available here: <http://me20g2w.leeds-newmedia.net/Interrupt/>

Education

University of Leeds - Digital Media BA (classification pending)

North Bristol Post 16 - A-levels

Eng Lit: A* Media Studies: A

Hlstory: A

St Mary Redcliffe & Temple School

11 GCSE's A*-B